

ARMA Greater Columbus Ohio Chapter Board Meeting – 11-20-2014 Jones Day

Attendance

1.	Martin Susec, Chairperson of the Board	X	6.	Camille Habayeb Director - Seminar	X	11.	Allison Stransky Director – Community Service	X
2.	Brian Hannan, President	X	7.	Roger Hansen, Director - Membership	X			
3.	Kim Perdew, President Elect	X	8.	Deb Voronkov, Director - Education	X			
4.	Kevin Gartrell, Treasurer	X	9.	Jeremy Graham, Director - Web Site	X			
5.	Sheila Campbell, Secretary		10.	Debbie Gantt, Director - Marketing	X			

Previous Action Items

Assigned to	Item	Due by

Agenda Items

Meeting called to order at 1:15 p.m.

Secretary:

No meeting minutes were reviewed. It was noted that several minutes from 2014 need to be reviewed and approved. Topic tabled. It was discussed whether or not web meetings could occur in accordance with the bylaws. No decision made.

Treasurer:

The current report from October was reviewed and discussed. The \$100 payment from Cintas was reviewed. This was for 3 months' (September, October, November) worth of parking sponsorship. We will continue to ask for upfront payments from sponsors. Fireproof and Zasio have both committed to be a parking sponsor.

There was a discussion of changing the "parking sponsor" to just be a "meeting sponsor." This would permit us to charge \$100 per month which would cover both parking and food. No decision made.

Jeremy made a motion to approve the treasurer report as written. Camille seconded the motion. All in favor, motion passed.

Marketing:

Debbie provided a review of the raffle basket provided to the ARMA Foundation. Final bid came in at \$150 for the Foundation.

There was discussion to keep postings on Facebook, Twitter, and LinkedIn current. By reposting items daily, it keeps them at the top of postings.

Debbie mentioned we should offer an incentive gift to members to encourage involvement on social media. The suggestion was made to offer a \$50 gift card to those members liking Facebook. This is to encourage those who have not signed up to do so, and those who already like us on FB, to be in the drawing as well. The decision was made to offer each person 1 entry per social media site with a maximum of 3 entries. They should "like it" and introduce themselves. As we move forward, we will encourage members to post items and the board will select a "post of the month" to receive the reward.

Web site:

No Report.

Membership:

Roger reported that three new members have joined. There are four 099 members currently. There was discussion of providing gift cards to increase membership. Roger would like to put together a plan for *Records 101 Training* to be held in the spring time and in August to help encourage membership.

Education:

Deb discussed that ARMA International has their conference sessions available via WebEx for members. It was also discussed to offer a *Records 101 Training (Viewing)* as a pre-meeting to the regular monthly meeting.

Seminar:

Camille discussed have two speakers lined up for the Spring Seminar. He is working to have a total of four. Brian mentioned that Charles Kennedy of Jones Day may be an option. Some of the topics include, *Bring Your Own Device, Mergers & Acquisitions in RM, and Email in the Cloud or Cloud Services*. We would like to get a lunch sponsor again this year.

Community Service:

Allison discussed Merry Berry Bears. She will collect all bears at the December meeting to take to Nationwide Children's Hospital.

Allison made a motion to adjourn the meeting at 2:12 pm. Kevin seconded the motion. All in favor, motion passed.

Action Items

Assigned to	Item	Due by

Next Meeting

1/15/2015